

# The Langer Juice Video Contest

## Official Rules

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE ENTRANT'S CHANCE OF WINNING. ALL FEDERAL, STATE, LOCAL LAWS APPLY. VOID WHERE PROHIBITED.

Langer Juice Family Video Contest (the "Promotion") will be conducted by Langer Juice, Co., Inc. (the "Company"). Prizes will be awarded to the video entries judged to be the best based on the sum of likes and comments. Awards will be based solely on the judgement of the judges. First through ten prizes will be awarded, and the decisions of the Company are final.

The Promotion is in no way sponsored, endorsed or administered by, or associated with Instagram, Facebook or TikTok.

**Official Rules:** These are official rules for the Promotion. By entering the Promotion by any method, entrants agree that they can be contacted regarding the Promotion, and to be bound by these official rules and all the decisions of the Company relating to the Promotion, which shall be final and binding on all entrants.

**Promotion Period:** The Promotion is a contest in which videos entered by eligible entrants on Facebook, Instagram or TikTok will be awarded prizes following the promotion period. The first promotion period shall start at 12:01 am on 1/02/2021 and the last promotion period shall end at 11:59 PM on 3/17/2021. Company reserves the right to modify, extend, suspend, or terminate the Promotion in its sole discretion with or without cause.

**Eligibility Restrictions:** The Promotion is open to all persons who are legal U.S. residents 18 years of age or the age of majority in the state they reside, whichever is older, at time of entry. The Company's employees, officers, directors and agents, affiliates, advertising and promotional agencies, their respective affiliates (collectively, the "Promotion Entities", the members of their immediate families (spouse, parents, grandparents, siblings or children) and those living in the same household of each (whether related or not), are ineligible to enter or win. By participating, entrant agrees to comply with these Official Rules, and the decisions of the Company, which are final and binding in all respects. Entrants are eligible to win prize(s) from this Promotion only once during the Promotion period. Only one (1) winner per household is permitted in any Promotion.

**How to Enter:** To enter the Promotion, entrants submit entries by:

Posting up to five (5) original videos of up to sixty (60) seconds in length, featuring one or more products of the Langer Juice Company to Facebook, Instagram or TikTok and tagging the Company. Company products must be featured in a manner that will allow the product label to be easily read and be right reading. In addition to tagging Company in your post, entrants must also like and follow the Company on the respective platform. Videos containing nudity or profanity will not be accepted for consideration. By entering the contest you give the Company unrestricted permission to use all entries for

any purpose without additional compensation, license free and royalty free, and all entries become the property of the Company in perpetuity.

**Judging:** Winners will be determined in a two-stage process. Top entries will be selected based on the total number of likes and comments a video has received. You may post a video on one or all platforms (Instagram, Facebook and TikTok). The number of likes and comments will be totaled from all three platforms. Only one comment from an individual viewer will be counted in the total from each platform, but a viewer may comment on each platform. Entrants are encouraged to post on multiple platforms to increase chances of winning. The top five winners will be reposted on Company's Facebook, Instagram and TikTok pages on 4/02/2021 and the final prizes will be determined by the total number of comments and likes received over a two (2) week period, beginning 4/02/2020 and ending at midnight 4/16/2021, on Company pages.

**Winner Notification:** Potential winners will be notified via Facebook, Instagram or TikTok private message respective of the platform entered on, within fourteen (14) days of the end of the promotional period. Notification shall include instructions on how to claim the Prize. Winner may waive the right to receive the prize.

**Prizes:** First Prize: \$5,000 and [50] \$1 off coupons that may each be redeemed towards any Langers Juice product [ARV is \$5050] plus one vintage looking Langers T-Shirt, Second Prize: 200 \$1 off coupons plus one vintage looking Langers T-Shirt [ARV is \$215], Third Prize: 75 \$1 off coupons plus one vintage looking Langers T-Shirt [ARV is \$90], Fourth Prize: 50 \$1 off coupons plus one vintage looking Langers T-Shirt [ARV is \$65], Fifth Prize: 25 \$1 off coupons plus one vintage looking Langers T-Shirt [ARV is \$40], Sixth-Tenth Prize: one Vintage looking Langers T-Shirt [ARV is \$15]. Company reserves the right to substitute a different prize of the same or greater value if the prize as listed is not available. Prizes are not refundable and may not be substituted or exchanged for cash or credit at any time. The Company is not responsible for the safe arrival of a prize(s) or prize certificate(s). Prize(s) is not transferable, and no substitution, assignment or cash equivalent of prize(s) is permitted, except by the Company (solely at its discretion). The prize(s) are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Promotion Entities are not responsible for winners' limitations that prevent acceptance or use of prize(s). Entrants acknowledge that the Promotion Entities have not made, and are not in any manner responsible or liable for, any warranties, representations or guarantees, and hereby disclaim any and all warranties, expressed or implied, whether by contract or law, concerning any prize, including without limitation, implied warranties of quality, merchantability, mechanical condition or fitness for a particular purpose. Other restrictions may apply.

#### **SWEEPSTAKES CODE DISCLAIMER LANGUAGE**

**Conditions:**

a. Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different social media accounts, email addresses, identities, registrations and logins or any other methods may void that entrant's entries and that entrant may be disqualified. The use of any device to automate entry is prohibited. Any use of robotic, repetitive, automatic, programmed or similar entry methods or agents (including, but not

limited to, promotion entry services or proxies) will void all entries by that entrant at the Company's discretion. The Company's or its Promotion administrator's computer or telephone system is the official time keeping device for this Promotion. In the event of a dispute, online entries will be deemed to have been submitted by the Authorized Account Holder. The "Authorized Account Holder" is the natural person who (i) is assigned to an email address by an internet access provider, online service provider or other organization that is responsible for assigning email addresses for the domain associated with the submitted email address or (ii) is assigned to the text or mobile telephone number by a telecommunications provider, or other organization that is responsible for assigning such numbers. The Company, in its sole discretion, reserves the right to disqualify any person who it believes is tampering with the entry process or the operation of the Promotion. Failure to comply with the rules of the Promotion may result in an entrant's disqualification and/or forfeiture of any prize or prizes. If the Company makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, the Company may disqualify that entrant from entering and/or winning this and any or all future Company-administered Promotions and seek damages to the fullest extent permitted by law.

b. The Company reserves the right to make changes to the rules of the Promotion, including, without limitation, the substitution of a prize(s) of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of the Promotion Entities, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, the Company reserves the right, but not the obligation, to cancel, terminate, suspend or modify the Promotion and shall not be required to award a substitute prize(s).

c. Except where prohibited, by entering the Promotion, each entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Promotion or any prize(s) awarded shall be resolved individually, without resort to any form of class action, and exclusively by state or federal courts situated in Los Angeles County, CA; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, but in no event shall such costs include attorneys' fees; and (3) no punitive, incidental, special, consequential or other damages, including, without limitation, lost profits may be awarded (collectively, "Special Damages"), and (4) entrant hereby waives all rights to claim Special Damages and all rights to have any damages awarded multiplied or increased. California law governs the interpretation and construction of these Official Rules and all aspects related thereto.

d. Participation in the Promotion and/or acceptance of prize(s) constitutes entrant's and/or winner's (and guest's, if applicable) agreement to release, discharge, and hold harmless Company, Facebook, TikTok., the Promotion Entities and their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns (collectively, the "Released Parties") from and against any and all claims or liability arising directly or indirectly from any prize(s) awarded and participation in the Promotion, including, but not limited to, personal injury, death or damage to or loss of property, which may occur in connection with, preparation for, travel to, or participation in the Promotion, or delivery, possession, acceptance and/or use or misuse of any prize or participation in any Promotion-related activity, including, but not limited to, any claims based on publicity rights, defamation, invasion of privacy and merchandise delivery.

e. For a copy of these Official Rules, visit [Langer.com/rules](http://Langer.com/rules) or send a self-addressed stamped envelope for receipt by "Langer Family Video Contest – Official Rules," Attn: Front Desk 16195 Stephens Street, City of Industry, CA 91745. For the names of the prize winner(s) send a self-addressed stamped envelope for receipt by 1/31/21 to the

above address marked "Langer Video Contest" – Winner List." The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of the Company and may be posted online at <http://www.Langers.com>.

Questions can be sent by email to [bruce@langers.com](mailto:bruce@langers.com).

Administrator: Langer Juice Co., Inc. 16195 Stephens Street, City of Industry, CA 91745